

# Porto Training Week 2018

Upcoming webinar:

## HOW TO STREAMLINE STUDENTS' WORK USING MOODLE

Tuesday, 10th April – 15h-16h30  
Time Zone WEST UTC/GMT +1 hour

[Attend Live here](#)

Presented by:



Joaquim Marques  
ISPAB

Moderated by:



Pedro Valente  
ISPAB Project coordinator

In 1 hour and half you will learn:

1

Demystifying moodle

2

How to develop interactivity  
with students in moodle

3

How to transform the  
process of self-learning  
through moodle





JOAQUIM MARQUES

# PRIMARY ERROR

# To think that we know what we do not know



So what will be the

MARKETING ATTITUDE?

Three key pillars:

1 - TO KNOW?



Who is? And what?



Three key pillars:

2 - ADAPT



How?

Three key pillars:

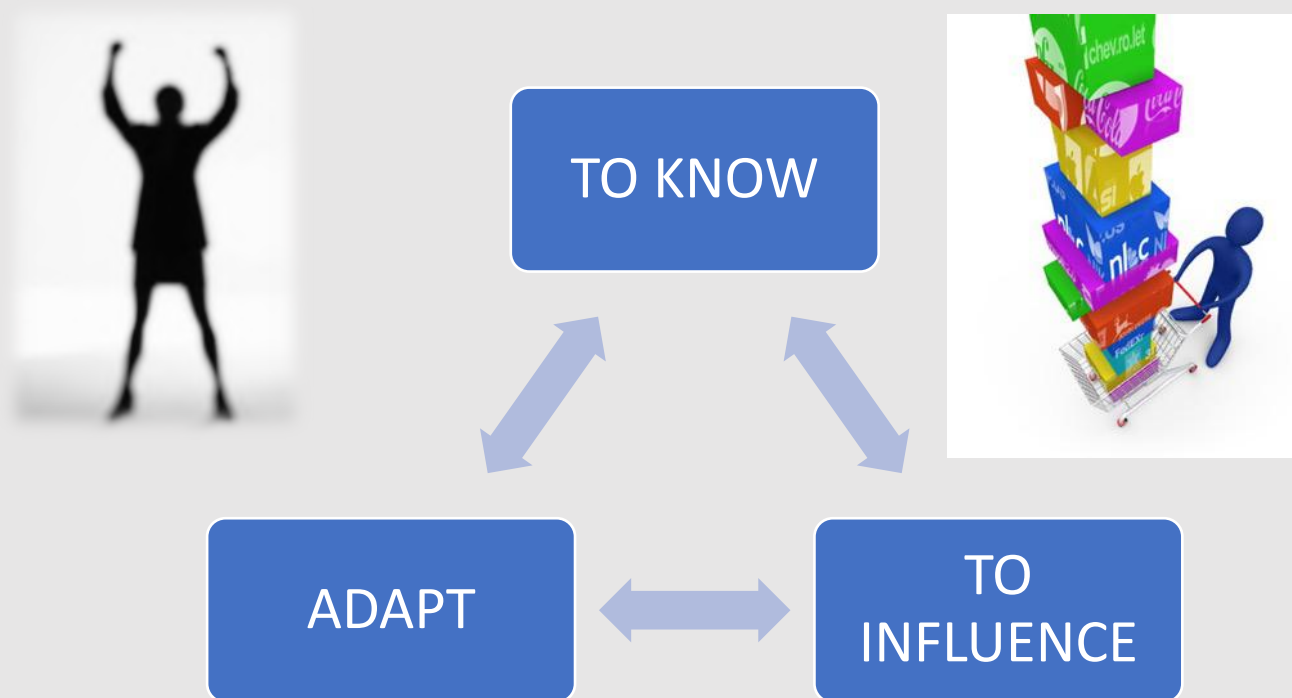
## 3 - INFLUENCE



Who and how?



## Three key pillars:



# Demystifying moodle

- 1 – student interaction tool
- 2 – way to communicate with the student

# How to develop interactivity with students in moodle

- 1 - call the student to consult moodle
- 2 - make moodle attractive

# How to transform the process of self-learning through moodle

1 - challenge the student to develop their learning process

with challenges  
construction of projects

THANK YOU,  
and...

PLEASE BE HAPPY

SEE YOU SOON

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# Thank you for your participation!



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